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## **Specialty Retail Center to Be Built in Litchfield** **Hill Partners, Inc. announces plans for The Promenade at Litchfield**

**Charlotte, NC (August 10, 2007)** – Hill Partners, Inc. recently closed on 6.35 acres of land at the intersection of Highway 17 and Crooked Oaks Drive in Litchfield, South Carolina, where the company plans to build an upscale open air specialty retail center, The Promenade at Litchfield. Hill Partners is scheduled to begin construction on the 60,000 square foot, \$15 million project in early 2008, with a projected opening of late 2008.

“Strategically located midway between Myrtle Beach and Charleston with convenient access off Highway 17, The Promenade at Litchfield is adjacent to Litchfield Golf and Country Club and across Highway 17 from Litchfield By The Sea – making it an attractive site for retailers, Litchfield-area residents and travelers alike,” says Bob Spratt, President of Hill Partners, Inc. “We plan to bring several first-to-market national retailers into the property, as well as regional and local retailers to create a unique merchandising mix that will compliment the current retail in the area.”

Hill Partners currently has extensive experience with development and retail leasing along the Grand Strand, highlighted by the remerchandising and leasing of Barefoot Landing in North Myrtle Beach. Since taking over the national leasing responsibilities, Hill Partners, Inc. has added several national retailers to the specialty center, including the Grand Strand’s first Chico’s, first White House | Black Market and first Ron Jon Surf Shop among many others.

Hill Partners, Inc., founded in 1983, is a commercial real estate firm specializing in providing innovative retail development solutions. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, merchandising and market research; Project Implementation, which includes design management, development/construction management and merchant recruitment; and Property/Asset Management, including operations, tenant relations, consumer marketing and accounting.

**[www.HillPartnersInc.com](http://www.HillPartnersInc.com)**