



FOR IMMEDIATE RELEASE

Contact: Angela Vallera
RMD Advertising
614.794.2008
Vallera@RMDadvertising.com

Biltmore Village Celebrates Grand Opening

Weekend Celebration Kicks Off with Ribbon Cutting Ceremony and Opening of J.Crew

Asheville, NC (May 5, 2008) – [Hill Partners](#), Inc. is pleased to announce the grand opening of its fifth retail location at [Biltmore Village](#). On May 8, 2008, J.Crew, a nationally recognized multi-channel retailer of men's, women's and children's apparel, shoes and accessories, will open its first retail location to serve the Asheville market. The 5,509 square foot retail store accompanies a regional distribution center that J.Crew already operates in Asheville. J.Crew will be joining other retailers already open for business at the 10 Brook Street location, including Chico's, Coldwater Creek, Talbots, Talbots Woman, and Talbots Petites and Williams-Sonoma. Pi Salon.Spa, an Aveda Lifestyle concept is also set to open later this month.

To celebrate and commemorate the Grand Opening of Biltmore Village, a weekend of activities is planned. The festivities will begin on Thursday, May 8 at 4:30 p.m. with a Ribbon Cutting Ceremony. Biltmore Village will host several area politicians, dignitaries and area celebrities during the celebration.

On Friday, a special shopping event, open to the public, is planned from 5:00 p.m to 7:00 p.m. Proceeds will benefit the Asheville Humane Society. On Saturday, mom's will be in the spotlight, with activities planned to focus on making mother's feel special this holiday weekend, including cooking demonstrations and special events at each retail location.

"The Grand Opening celebrations are our way of saying thank you to the community," shares Bob Spratt, President of Hill Partners, Inc. "This venue has been a long time in the making, we're excited to unveil it to the Asheville community, and to share our passion for making the area more attractive and delivering so many new to retailers to the market."

Having worked with its partner, The Bell Company of Asheville, NC, in the land acquisition, Hill Partners, Inc. is handling the development, retail leasing and property management responsibilities of Biltmore Village. BH Commercial, a division of Beverly-Hanks & Associates, of Asheville, NC was selected to be responsible for leasing the 34,000 square feet of second level, Class-A office space available within the development.

Hill Partners, Inc., founded in 1983, is a commercial real estate firm specializing in providing innovative retail development solutions. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, merchandising and market research; Project Implementation, which includes design management, development/construction management and merchant recruitment; and Property/Asset Management, including operations, tenant relations, consumer marketing and accounting.

www.ShopBiltmoreVillage.com