



HILL  
PARTNERS



**FOR IMMEDIATE RELEASE**

**Contact:** Angela Vallera  
RMD Advertising  
614.794.2008  
vallera@RMDadvertising.com

## **Favored Vision Center Eyes Litchfield**

*Lowcountry Vision Care To Join Retailers at The Promenade at Litchfield*

**Charlotte, NC (March 9, 2009)** – Hill Partners, Inc. is pleased to announce the signing of Lowcountry Vision Care to The Promenade at Litchfield, a 60,000 square foot specialty center located in Litchfield, South Carolina. Based in Litchfield Beach, Lowcountry Vision Care joins local and national retailers at The Promenade, which is slated to open later this year. The unique lifestyle center will offer an exceptional mix of apparel for men, women and children, items for the house, restaurants and entertainment for the entire family – and just last summer announced the addition of Jos. A. Bank Clothiers to the scheduled lineup.

As the premiere full service optical shop in the market, Lowcountry Vision Care will occupy 2,700 square feet of space at The Promenade at Litchfield. The eye care leader brings Litchfield-area residents the best in personalized, compassionate, and professional eye care. Dedicated to using the latest and best technology available, including computer-assisted eye exams to ensure prescription accuracy and state-of-the-art laser-driven diagnostic imaging to assess and diagnose vision threatening eye diseases like glaucoma and macular degeneration, Lowcountry also offers expert diagnosis of cataracts and treatment of dry-eye and eye infections. The company's eyewear gallery promises to be extensive, featuring over 800 frames, as well as a licensed optician and expert stylists.

"We couldn't be more pleased to have Lowcountry Vision Care join the ranks of retailers and restaurants that will be available at The Promenade," said Bob Spratt, President of Hill Partners, Inc. "We have received a tremendous outpouring of interest from businesses and retailers that would like to call The Promenade home, and we look forward to filling the remaining spaces within the property soon."

The Promenade at Litchfield is the first center of its kind to the Litchfield/Pawleys Island area. As an open air, lifestyle center, The Promenade at Litchfield will be home to a select group of upscale retailers and restaurants in an affluent market. High visibility, easy access, plentiful parking, pleasing aesthetics and an unmatched retailer mix will make The Promenade at Litchfield the area's preferred shopping destination.

Hill Partners, Inc., founded in 1983, is a commercial real estate firm specializing in providing innovative retail development solutions. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, merchandising and market research; Project Implementation, which includes design management, development/construction management and merchant recruitment; and Property/Asset Management, including operations, tenant relations, consumer marketing and accounting.

**[www.HillPartnersInc.com](http://www.HillPartnersInc.com)**